

Core Courses

Core courses are read to all the students (both Russian and the exchange ones) in a specific semester. The information about the time and the room where the core courses take place can be found in a timetable section of the website: <https://www.rsuh.ru/raspis/> (search by the professor's surname in Cyrillic).

Please, note that according to RSUH credit system students get 1 credit (ECTS) for every 36 academic hours of class activities (lectures, seminars, workshops).



Course name	Lingua Cultural Studies (Great Britain)
Semester	autumn, spring semesters
Status	-
ESTC	5
Faculty	Institute of Philology and History
Contacts (including e-mail)	Prof. Marina Kaul Кауль Марина Рафаиловна kaulmar@mail.ru
Short description	The discipline is devoted to the explanation of the concepts of national culture and national identity of modern Britain in relation to their origins and historical roots, the study of the nature of its national culture in different aspects (traditions in social and daily life; the concept of the family, including the Royal one, education, history of universities; the characteristics of everyday (urban and rural) life, environmental issues, etc.



Course name	Lingua Cultural Studies (USA)
Semester	autumn, spring semesters
Status	-
ESTC	5
Faculty	Institute of Philology and History
Contacts (including e-mail)	Tatyana Muradova, Assistant Ptofessor Мурадова Татьяна Ивановна tatyana_muradova@yahoo.com
Short description	The discipline examines the linguistic, cultural and national identity of the United States in connection with the history and cultural geography of the country. The course give a clear picture of American society through a variety of texts. DVD films, photographs. The subject is explored futher through texts taken from contemporary writings including newspapers and journals.



Course name	A History of English
Semester	spring semester
Status	-
ESTC	3
Faculty	Institute of Philology and History
Contacts (including e-mail)	Prof. Natalya Gvozdetskaya Гвоздецкая Наталья Юрьевна ngvozd@yandex.ru
Short description	The course provides knowledge for the specific connections between the history of England and the development of the English language. We will define the main transformations the English language has undergone and review the main social and cultural factors which produced them. The course is designed for better understanding of social background of language changes.



Course name	Media Language
Semester	autumn semester
Status	-
ESTC	3
Faculty	Institute of Philology and History
Contacts (including e-mail)	Tatyana Muradova, Assistant Ptofessor Мурадова Татьяна Ивановна tatyana_muradova@yahoo.com
Short description	The aim of the course is to introduce media texts of different genres, the peculiar features of media language in different periods of Russian, British and American history: key words of time, abbreviations, out of date words in the new reality, etc. Each lecture is devoted to one of the topics according to the program and research problems used as a case-study for discussion over assigned readings, including a variety of texts taken from contemporary newspapers and journals and historical texts, works of fiction, essays, DVD films, photographs.



Course name	English Stylistics
Semester	autumn semester
Status	-
ESTC	3
Faculty	Institute of Philology and History
Contacts (including e-mail)	Tatyana Sokolskaya, Assistant Professor Сокольская Татьяна Георгиевна tsokolska@gmail.com
Short description	The course covers the basic problems of stylistics of the English language as a separate branch of linguistic knowledge and demonstrates the systemic nature and the originality of the stylistic phenomena, manifested at all levels of the language hierarchy.



Course name	Theoretical Course of English
Semester	autumn, spring semesters
Status	core
ESTC	6
Faculty	Institute of Philology and History
Contacts (including e-mail)	Prof. Marina Kaul Кауль Марина Рафаиловна kaulmar@mail.ru
Short description	The course covers the basic problems of grammar and lexicology of the English language that are important for the practical language studies, including: systemic relations in the vocabulary and grammar, the types of linguistic units, lexical and grammatical meaning, the problems of semantics, synonymy, functional differentiation of vocabulary, sentence structure, types of grammatical categories.



Course name	Development of communication strategy
Semester	autumn semester
Status	core
ESTC	2
Faculty	The Faculty of Management of the Institute for Economics, Management and Law
Contacts (including e-mail)	Prof. Evgeny Baldin Балдин Евгений Владимирович Evgeniy.Baldin@mediainstinctgroup.ru
Short description	The discipline "Development of communication strategy" is one of the key directions of "Advertising and public relations". In a highly competitive environment, the problem of a strategic approach to the company's communication activities in all spheres of the economy becomes vital. The course is delivered by the practitioner, director for the strategic development of one of the leading advertising agencies in Russia "MEDIAINSTINC".



Course name	International Marketing
Semester	spring semester
Status	core
ESTC	2
Faculty	The Faculty of Management of the Institute for Economics, Management and Law
Contacts (including e-mail)	Prof. Madina Gurieva Гуриева Мадина Таймуразовна gurieva.m@rggu.ru
Short description	"International marketing" is a key discipline of marketing education, which is determined by the globalization of the economy and the continuous expansion of international relations of Russian companies and organizations.



Course name	Skills in writing scientific texts in English
Semester	autumn, spring semesters
Status	-
ESTC	4
Faculty	Social Anthropology
Contacts (including e-mail)	Dr. Julia Artemova Артемова Юлия Александровна Redfox712002@yandex.ru
Short description	<p>Subject: Theoretical recommendations and practice in writing texts on social anthropology in English.</p> <p>Objective: To endure students' experience in composing scientific texts on social anthropology and adjacent disciplines.</p> <p>This discipline aims at students' ability of using knowledge obtained during attending such courses as "English for Social Anthropologists", "Social Anthropology", "Human Ethology" "Theory and practice of special translation", and of composing anthropological texts in English.</p>



Course name	Translation of Anthropological Texts from English into Russian: Theoretical Aspects
Semester	autumn, spring semesters
Status	-
ESTC	8
Faculty	Social Anthropology
Contacts (including e-mail)	Dr. Julia Artemova Артемова Юлия Александровна Redfox712002@yandex.ru
Short description	Subject: Theoretical and practical aspects of special translation. Objective: To form in students basic skills in written translation of humanitarian English literature. This discipline aims at students' ability of using knowledge obtained during attending such courses as "English for Social Anthropologists", "Social Anthropology", "Human Ethology", and in individual work with special literature as well. Students learn to recognize specific features of anthropological texts and acquire the skills of appropriate translation.



Course name	The Shanghai Lectures
Semester	autumn semester
Status	-
ESTC	<i>should be inquired specifically</i>
Faculty	Department of intelligent systems in the humanities
Contacts (including e-mail)	Ерѳанов Мѳхѳаил Еvgenevich Епѳанов Мѳхаил Еvgенъевич xeme@rambler.ru
Short description	<p>The subject of the proposed cycle is natural and artificial intelligence taken from the point of view of “Embodied Intelligence”. Among the participants are leading universities from all over the world, such as Madrid Carlos III University (Spain), Chiba University (Japan), Университет Чѳба (Япония), Humboldt University in Berlin (Germany), New-York University in Abu-Daby (UAE), Shanghai Yao Tonga University (China), Osaka University (Japan), Zurich University (Швейцария), Salford University, (Great Britain). During lectures in format of videoconferences the participants will have the possibility of taking active “live” part in discussions, of working in teams with international under- and postgraduate students, to put questions to lecturers, and to deliver short presentations for all participants.</p>



Course name	Metropolis! Modern Cities in Theory and Cultural Practice
Semester	spring semester
Status	-
ESTC	3
Faculty	Institute for European Cultures, "Higher school for European cultures" Center
Contacts (including e-mail)	Prof. Dr. Lecke Mirja (Ruhr-Universität Bochum) mirja.lecke@rub.de
Short description	Philosophers, artists, cultural theorists, writers, sociologists, they all have thought intensively about the city as spatially organized social experience and the impact the rapid urbanization in modern times has had on human existence. In the first block of the seminar we will acquire an overview of important theoretical writing about cities, beginning with Plato, we will then concentrate on „classical“ early 20th century city theory, and move on in time up to postmodernist approaches. Afterwards we will look comparatively at a variety of case studies within the realm of Russian and other European cultures, discussing possible subjects for student’s works. For this purpose we will also plan excursions and theoretically informed little experiments in Moscow’s city space that intend to make participants sensitive to cultural processes in contemporary Russia (first ideas: city and cinema, Metro and other transportation, gentrification, ethnic spaces in the city, commercialization of space, leisure in the city, virtual reality and the city, etc.).



Course name	English for the Media
Semester	autumn semester
Status	-
ESTC	5
Faculty	The Chair of Literary Criticism of the Mass-Media Institute
Contacts (including e-mail)	Prof. Bit-Yunan Yury Бит-Юнан Юрий Геваргисович bityunan@gmail.com
Short description	The course enables the students to work with any kind of English media produce as well as to create their own media materials. Both receptive and productive skills are developed for the purpose. The central emphasis is put on the enlargement and activation of topic-related vocabulary. The program is based on the textbook “Cambridge English for the Media” by Nick Ceramella and Elizabeth Lee and consists of 8 units: newspapers, radio, magazines, television, film, new media, advertising, marketing.



Course name	Modern global media communication
Semester	autumn semester
Status	-
ESTC	3
Faculty	Journalism
Contacts (including e-mail)	Prof. Veronika Yarnykh Ярных Вероника Игоревна vyarnykh@gmail.com
Short description	The goal of the course is to familiarize students with the types and channels of modern media communications in the global world, to work with the practical skills of working in the global media environment, to introduce students to the modern approach to corporate communications. The course examines the basics of media security and media literacy in the global world. The course is based on the textbook Nikolay Zlobin & Art Silverblatt "International communication: Media Literacy Approach"



Course name	Advanced Studies in Public Relations
Semester	autumn, spring semesters
Status	core
ESTC	3-4
Faculty	The Chair on Culture of Peace and Democracy
Contacts (including e-mail)	Prof. Mariya Gordeyeva, PH.D., Associate Professor at the Chair of Culture on Peace and Democracy (UNESCO) Гордеева Мария Александровна gordeevamaria@inbox.ru
Short description	The course covers major global trends in the field of advertising and communication. It aims at providing students with the information essential to build their understanding of the latest trends in professional world of advertising and public relations. The course is based on a number of case-studies allowing the student to get an in-depth understanding of the actual practices and applied solutions. Modules «Integrated Communications» and «Advertising» aimed at junior students are the opening modules of the course giving an overview of the field of communication and advertising and identifying and defining the major components and recent developments in the sphere. Then the course continues in spring semester covering the issues of branding and media relations. Modules «Political Communication and PR» and «New Media and Communication» are the closing modules of the course and they are aimed at senior students.



Course name	Advanced Studies in Political Science
Semester	autumn semester
Status	core
ESTC	3-4
Faculty	The Chair on Culture of Peace and Democracy
Contacts (including e-mail)	Prof. Mariya Gordeyeva, PH.D., Associate Professor at the Chair of Culture on Peace and Democracy (UNESCO) Гордеева Мария Александровна gordeevamaria@inbox.ru
Short description	The course deals with the major paradigms in the field of international relations and world politics. Module «International Relations» presents an in-depth analysis of current approaches to understanding international relations and current affairs. The theoretical overview is complemented with ample number of expert articles on current affairs and case-studies. Students are encouraged to present their analysis of political news on a daily basis. The course also involves discussions on the major international conferences and expert interviews. Module «Globalization» is a logical continuation of the first module and, thus, it offers a macroanalysis of the system of world affairs and the most significant processes dominating this sphere.



Course name	Advanced Studies in Tourism
Semester	autumn semester
Status	core
ESTC	3-4
Faculty	The Chair on Culture of Peace and Democracy
Contacts (including e-mail)	Prof. Mariya Gordeyeva, PH.D., Associate Professor at the Chair of Culture on Peace and Democracy (UNESCO) Гордеева Мария Александровна gordeevamaria@inbox.ru
Short description	The course covers key areas of expert knowledge and research in hospitality industry. It gives an overview of the industry for junior students in the modules «The Structure of Modern Hospitality Industry» and «Service Characteristics and Consumer Behaviour» and develops in the spring semester into «Destination Branding in Tourism» and «Marketing in hospitality Industry». The last part of the course is aimed at senior students(fall semester) and gives in-depth analysis of such issues as «Cross-cultural Communication» and «Modern Trends in Hospitality Industry». The course is structured around the most significant developments in hospitality industry and gives students an opportunity to read extensively on the topics and discuss key concepts and terms, news and articles on management in tourism, service quality, consistency of the products, social and cultural aspects of hospitality.



Course name	Political system of the USA
Semester	autumn semester
Status	core
ESTC	2
Faculty	The Chair of Foreign Regional Studies and Foreign Policy from the Division of International Relations
Contacts (including e-mail)	Prof. Victoria Zhuravleva Журавлева Виктория Ивановна
Short description	-



Course name	Contemporary approaches to international relations
Semester	spring, autumn semesters
Status	core
ESTC	2-3
Faculty	The Chair of Foreign Regional Studies and Foreign Policy from the Division of International Relations
Contacts (including e-mail)	Prof. Ludmila Pechisheva Печищева Людмила Александровна
Short description	-



Course name	Historical science and political practice
Semester	autumn semester 2018/2019
Status	core
ESTC	2
Faculty	The Chair of Audiovisual Documents and Archives of the Faculty of Technical Archives and Documents
Contacts (including e-mail)	Prof. Grogory Lanskoj Ланской Григорий Николаевич gri_lanskoi@list.ru
Short description	-



Course name	Visual technologies in political practice
Semester	spring semester 2018/2019
Status	core
ESTC	2
Faculty	The Chair of Audiovisual Documents and Archives of the Faculty of Technical Archives and Documents
Contacts (including e-mail)	Prof. Grogory Lanskoj Ланской Григорий Николаевич gri_lanskoi@list.ru
Short description	-



Course name	Fundamentals of Cognitive Science
Semester	autumn semester
Status	core
ESTC	2
Faculty	Centre for Cognitive Programs and Technologies
Contacts (including e-mail)	Prof. Vera Zobotkina Заботкина Вера Ивановна zobotkina@rggu.ru
Short description	<p>The course concentrates on the basic notions of Cognitive Linguistics such as conceptual structure, frames, mental models, conceptual world-view, linguistics map, mental models, conceptual metaphors and metonymies, etc.</p> <p>The emphasis is on the conceptual basis of the development of new words and new meanings in Modern English. The course provides an interdisciplinary perspective on vocabulary development. It sheds some light on the interaction between Cognitive Linguistics and Pragmatics in the view of translation studies. It provides an insight into the deep structures underlying the process of translation (interpretation) and shows that translation from one language to another is actually translation from one conceptual world-view to another conceptual world-view.</p>